

July Content Calendar

Week 1: Camping & Outdoor Adventures

Goal: Help parents sneak math, geography, and literacy into long weekend prep.

July 1: Holiday Creative Writing

Happy July! If your child could design a brand-new playground for your community, what would it look like? Have them write down 3 features or sketch it out!

July 2: The Math of Packing

Heading out for a long weekend? Turn packing into a math game! Have your kids help fit the containers into the cooler like a game of Tetris. It's a great, hands-on way to teach spatial reasoning and volume.

July 3: (Freebie Day) The Ultimate Camping Checklist

Want to build your child's independence this weekend? Download our free Kids' Camping Checklist! Let them be responsible for checking off and packing their own socks, flashlight, and water bottle.

July 4: Backyard Science

You don't need a classroom for science. Try making a DIY baking soda rocket in the backyard tonight while waiting for the fireworks, or talk about how different chemical elements create the colors in the sky!

July 5: Campfire Stories & Literacy

Skip the books tonight and practice verbal literacy! Use these 3-campfire story-starters to get your kids' creative juices flowing: 1. The flashlight turned on by itself... 2. Deep in the woods, we found a door... 3. The squirrel spoke, and it said...

July 6: Nature Scavenger Hunt

On your hike today, challenge your kids to find: something perfectly round, something rough, something smooth, and two different types of leaves. It's a simple way to practice observation and descriptive vocabulary!

Week 2: Staycations & Hometown Tourism

Goal: Show parents how to turn local outings into history and geography lessons.

July 7: Be a Tourist at Home

Planning a local staycation this week? Turn a trip to a local museum, historic site, or even the library into a treasure hunt. Give your kids 3 specific questions to find the answers to while you walk around!

July 8: The 'Staycation Map' Activity

Rainy day? Grab a big piece of paper and have your kids draw a map of your neighborhood or city. Remind them to include a compass rose, a map key/legend, and labels. Excellent geography practice!

July 9: Local History Mystery

Did you know our city used to have (insert fun historical fact)? Ask your kids tonight if they can guess why things changed!

July 10: The Staycation Budget

Give your kids a mock \$20 budget to 'plan' a family afternoon outing. Have them look up the prices of ice cream, park parking, or bus fare. It's an easy, real-world math lesson.

July 11: Park Biology

Turn a simple walk to the park into a science lab. Download a free plant identification app, and have your kids identify 3 plants or bugs they've never seen before.

July 12: Hometown Postcards

Have your child pick out or draw a postcard of your town and write a short message to a grandparent or friend about their staycation adventures. It's a sneaky way to practice letter-writing structure!

July 13: The Diner Menu Review

Did you try a new local restaurant or food truck during your staycation? Ask your child to write a funny 5-star review of their meal, or invent a brand-new menu item the restaurant should add!

Week 3: Summer Camp Prep & Checklists

Goal: Target parents' anxieties about camp routines, social skills, and organization.

July 14: (Freebie Day) The 'Don't Forget It!' Camp Checklist

Summer camp season is here! Avoid the morning scramble with our visual Summer Camp Checklist. Put it by the door so your camper can visually check off their sunscreen, hat, and water bottle every morning.

July 15: Beating Camp Anxiety

Is your child feeling a little nervous about day camp or overnight camp? Try these 3 low-pressure conversation starters at dinner to help them process their feelings and build confidence.

July 16: The 'Name Game' Spelling Practice

Time to label all that camp gear! Turn it into a quick literacy game for younger kids by having them find and trace the letters of their name on the clothing tags.

July 17: Camp Letters Template

Sending your child to overnight camp? Send them with a pre-stamped, fill-in-the-blank letter template (e.g., 'Today I ate _____. My favorite activity was _____!'). It makes practicing writing easy and stress-free for them!

July 18: The Hydration Habit

Staying active at camp means staying hydrated! Create a quick, colorful water tracker chart on the fridge. Let your child color in a water droplet every time they finish their camp water bottle.

July 19: Camp Icebreakers

Making friends at camp can be intimidating. Practice these 3 simple icebreaker questions with your child in the car so they feel ready to talk to new cabin mates on Monday!

July 20: The Camp Routine Shift

Is camp starting tomorrow? Avoid the Monday morning rush by shifting bedtime 15 minutes earlier tonight and practicing setting a morning alarm.

Week 4: Creative Crafts & Rainy Day Projects

Goal: Provide parents with hands-on STEAM (Science, Technology, Engineering, Art, Math) activities.

July 21: The Chemistry of Tie-Dye

Tie-dye isn't just art, it's chemistry! When you make tie-dye shirts this summer, explain to your kids that the dye isn't just sitting on top of the fabric; it's creating a chemical bond with the cotton fibers. Art meets science!

July 22: Cardboard Box Engineering

Don't get rid of those delivery boxes! Challenge your kids to build a 'fort,' 'castle,' or 'marble run' using only boxes and painter's tape. It builds incredible spatial reasoning and problem-solving skills.

July 23: Nature Craft Story Stones

Collect smooth rocks on your next walk and paint simple pictures on them (a sun, a car, a dog, a tree). Once dry, draw stones from a bag and use the pictures as prompts to tell a collaborative family story!

July 24: Rainy Day Kitchen Fractions

Stuck inside? Bake a batch of cookies or make homemade playdough. Have your child help measure out the ingredients, doubling or halving a recipe is the ultimate real-world fractions lesson!

July 25: Pressed Leaf Art

Collect vibrant green leaves from the yard, press them inside a heavy book for a few days, and use them to create a collage. Challenge your child to look up what specific trees the leaves came from!

July 26: The Shadow Drawing Game

Place plastic toys (like dinosaurs or animals) on a piece of white paper in the sun. Have your child trace the shadows! Check back two hours later to see how the earth's rotation shifted the shadows.

July 27: DIY Board Game Challenge

Have your kids design their own board game. They have to draw the board, invent the pieces, and, most importantly, write out a clear list of rules for the family to follow!

Week 5: Winding Down & Looking Ahead

Goal: Position the tutor's services as the solution to the looming school year.

July 28: The Mid-Summer Reading Check-In

We are officially halfway through summer! No pressure, but how is the summer reading list going? Share your child's favorite book of the summer in the comments. We love recommendations!

July 29: The Memory Jar Reflection

Have your child write down their favorite July memory on a slip of paper and place it in a jar. On the first day of school, you can read them all out loud to reflect on a great summer.

July 30: Grocery Store Math

Snacks disappear fast in July! Next time you go grocery shopping, have your child estimate the total bill, calculate the price of items on sale, or count out the change.

July 31: August Preview

August starts tomorrow, which means back-to-school season is officially on the horizon. If you want to ease your child back into an academic routine without the stress, we are here to help. Send us a message to grab a summer boost spot!